

# HELLO! WE ARE

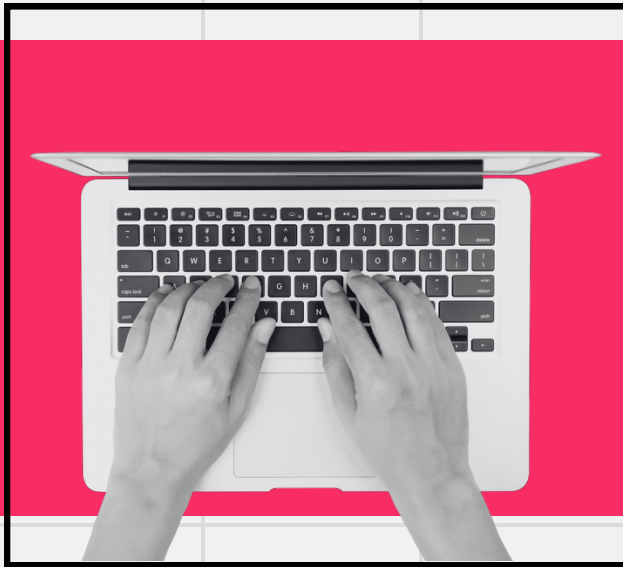
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# wisbix

Gain visibility online



# WHAT DO WE OFFER?



## DESIGN AND WEB DEVELOPMENT

For design, we rely on **Figma**, a collaborative tool that ensures pixel-perfect designs and seamless prototyping. For development, we cover everything from front-end to back-end using a comprehensive stack of technologies. From **HTML**, **CSS**, and **JavaScript** for dynamic experiences.



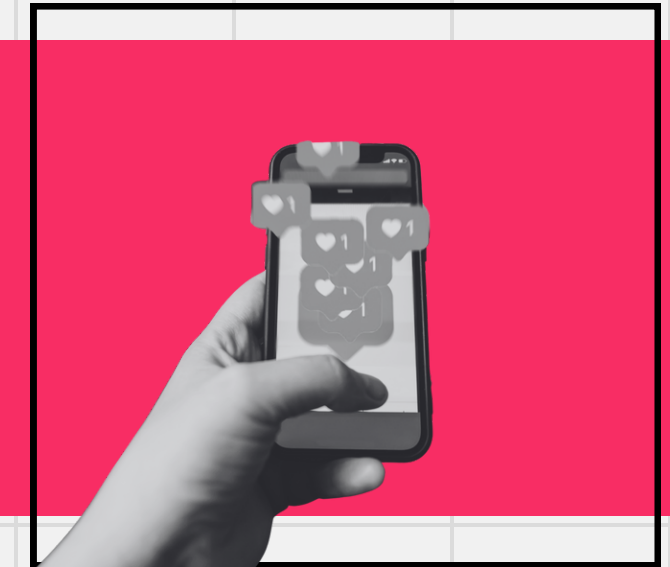
## SEO AUDIT AND OPTIMISATION

At the core of our approach lies a powerful tech stack, including **Google Search Console**, **PageSpeed Insights**, **GTmetrix**, and **SERPstat**. These tools empower us to conduct thorough audits, analyze performance metrics, and uncover optimization opportunities with precision and efficiency.



## GOOGLE ADS MANAGEMENT

With **Google Analytics**, we gain deep insights into user behavior, campaign performance, and conversion tracking. **Google Ads** serves as the backbone of our advertising efforts, enabling us to create highly targeted ads that reach your desired audience at the right time and place.



## SOCIAL MEDIA ADVERTISING

Explore our social media ads management services across **Facebook**, **Instagram**, **LinkedIn**, and **YouTube**. With targeted campaigns and engaging content, we boost your brand's visibility and drive impactful results.

# OUR DNA

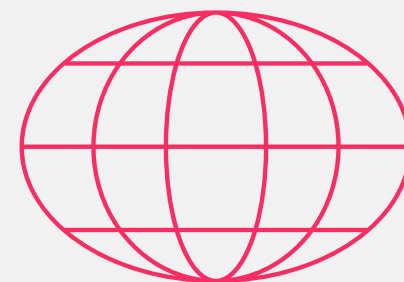


At Wisbix, we believe in the power of collaboration and continuous improvement. Our diverse team of experts brings together a wealth of experience and expertise, enabling us to tackle complex challenges and drive meaningful outcomes for our clients. Whether it's developing cutting-edge technologies, designing innovative strategies, or providing exceptional services, we are relentless in our pursuit of excellence.



## **PERSONAL APPROACH**

We tailor solutions to fit your unique needs. By understanding your goals and challenges, we develop personalized strategies for success, fostering close relationships and lasting partnerships.



## **TRANSPARENT PROCESS**

From start to finish, we keep you informed, providing regular updates and insights into our progress. Transparency builds trust, ensuring you feel confident and involved every step of the way.



## **DIVERSE TALENTS**

With individuals from various backgrounds and disciplines, we embrace different perspectives and experiences. By fostering inclusivity, we drive innovation and deliver exceptional results.



# WEB DESIGN & DEVELOPMENT

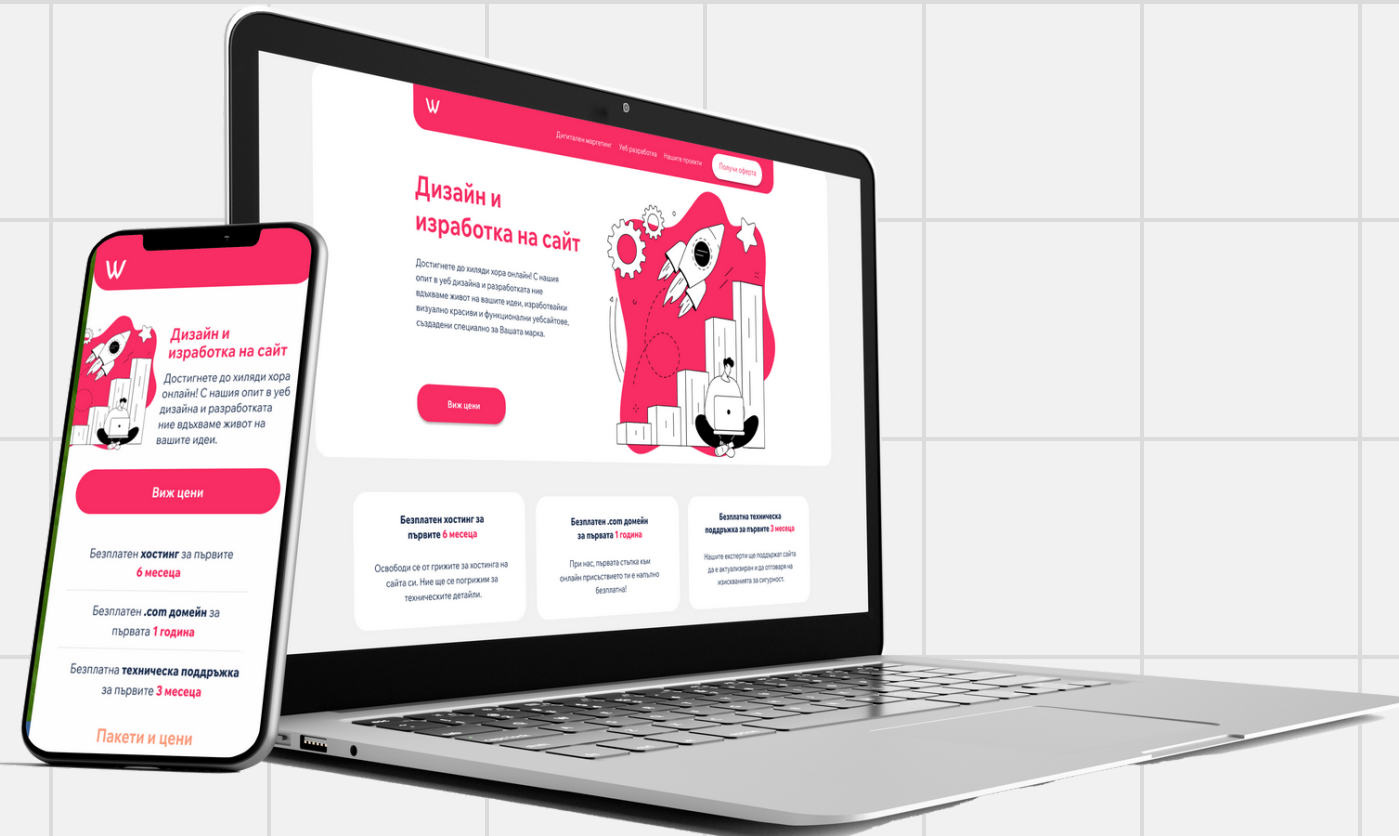


We will be pleased to arrange a meeting to discuss and gather your specific requirements, enabling us to formulate a tailored proposal. Subsequently, we will provide guidance on design aspects and create a prototype for you to review.

Utilizing the latest security technologies, we will proceed with the development of your business website / e-commerce website. Our commitment to ensuring the proper functioning of your website extends to offering continuous technical support.

Have you seen our previous projects?

**PORTFOLIO** >



## DESIGN EXPERTISE



## TECH STACK AND EXPERTISE



# SEO AUDIT AND OPTIMISATION

Technical SEO is crucial for your website, ensuring easy navigation and comprehension for search engines. It also prevents technical issues that hinder indexing and ranking. It forms the backbone of our SEO strategy, boosting traffic, conversions, and brand awareness.

## ADVANTAGES OF SEO:

### > Increased traffic

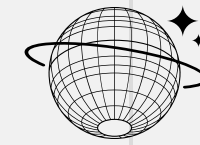
Improving your site's search engine ranking brings more organic traffic, helping potential customers find you easily with relevant keywords.

### > More conversions

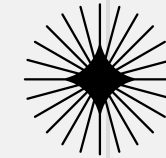
With increased traffic and higher rankings in relevant searches, your website will attract more users seeking similar services.

### > Increased brand awareness

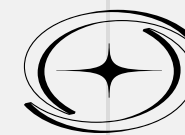
Your SEO endeavors will increase the visibility of your services online, leading to greater brand recognition as a trusted provider.



SEO audit ready in **2 working days**



Check your site for over **100 parameters**



**End-to-end service:** from audit to technical problem-solving.

## SEO TOOLS KIT:

Google  
Search Console

PageSpeed Insights

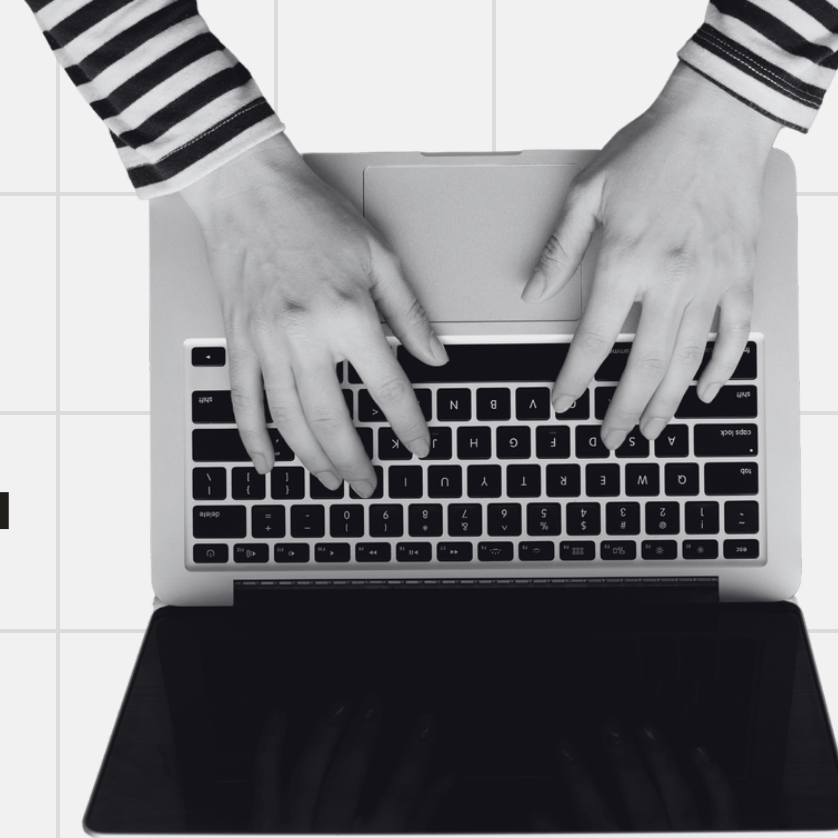
GTmetrix

Screamingfrog

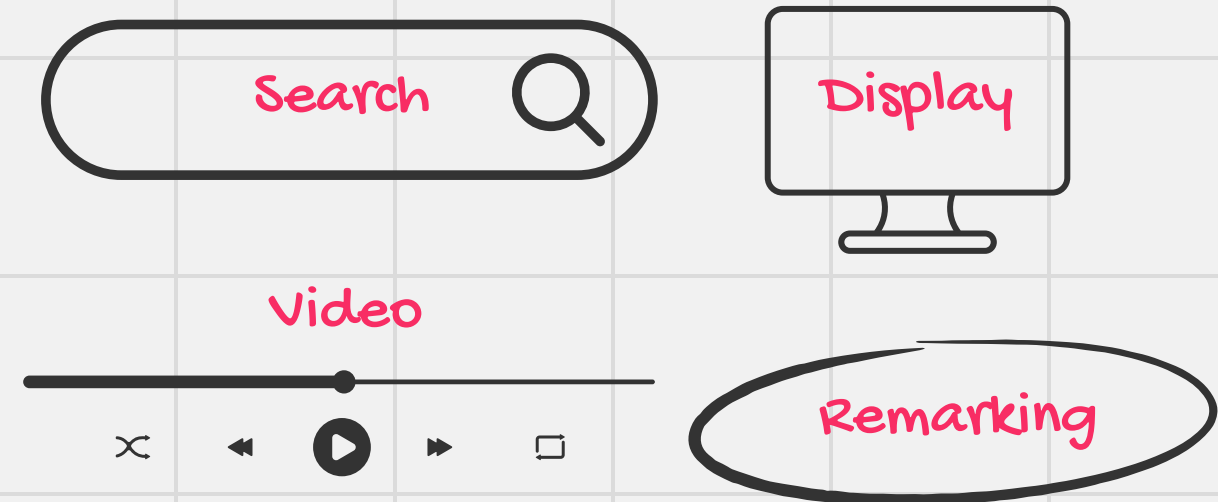
SERPSTAT

ahrefs

# GOOGLE ADS MANAGEMENT



## GOOGLE ADS CAMPAIGN TYPES



We handle **every aspect of Google Ads management**: **strategy creation, campaign building, and ongoing management**. Our team of copywriters and designers crafts compelling ad content and visuals, along with effective bidding options and audience targeting.

We conduct thorough **keyword research** and **analyze campaign performance**, providing detailed reports for collaborative review and optimisation discussions. With **continuous adjustments based on results**, we ensure the health and performance of your ads.

We offer full Google Ads services, including setup, auditing, Google Analytics integration, strategic planning, keyword research, copywriting, extension usage, campaign structuring, audience targeting, budget management, optimization, and reporting.

## WHAT DO YOU GET?

**200%** is the ROI that paid ads have!

**160 BILLION** searches users make through Google monthly!

**98%** of advertisers rate Google as the most trustworthy!

**95%** of the mobile clicks are received from Google ads!

## TOOLS KIT:







# SOCIAL MEDIA ADS



## REASONS TO ENGAGE WITH SOCIAL MEDIA ADVERTISING

- Expand Reach** Social media ads enable businesses to extend their reach to a vast and diverse audience, increasing brand visibility and exposure
- Targeted Advertising** Through advanced targeting options, businesses can precisely reach their ideal customers, ensuring maximum relevance and effectiveness of their ads.
- Drive Conversions** Social media ads drive conversions, boosting business growth and revenue through increased website visits, lead generation, and product sales.

## PLATFORMS WE WORK WITH:



## SERVICES:

### Page / Profile Management

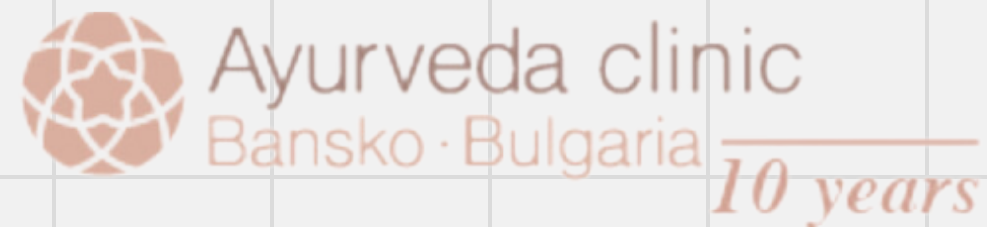
We start by understanding your **brand and goals**. Next, we identify your **target audience** and their preferred social media platforms. We then create a **marketing strategy** and calendar aligned with your budget. We consistently craft engaging content based on the calendar and brand guidelines. Periodic analysis ensures strategy alignment and online presence optimization. Monthly reports track user engagement.

### Ad Campaigns

Develop a marketing strategy aligned with your goals and budget. Analyze and target the audience based on demographics and interests. Create compelling ad messages and visuals consistent with your brand. Manage your advertising budget effectively. Receive monthly reports on campaign performance.

# THEY TRUSTED US:

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# SAY “HELLO” AT



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# OR COME VISIT US

SOFIA, 12 NIKOLAY HAYTOV STR

